

The Importance of Entrepreneurship to Me

Entrepreneurship is the backbone of American business and success. It provides that anyone with a dream, motivation, a plan, and a goal can achieve financial prosperity in providing a public good and that is a very valuable aspect of this country. It also provides civilization with an enormous amount of goods and services that enhances the growth of social welfare. Entrepreneurship is the capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit and serve the public good. A few examples of successful people that have shaped the way modern society operates and have practiced the quality of having entrepreneurship include: Bill Gates, Sergey Brin, Sam Walton, Henry Ford, Ben Franklin, and many others. Because of their entrepreneurial spirit, these personalities achieved not only great financial success but also made contributions to the public good that created entire industries from their creative way of solving problems. As a result of their efforts, millions of Americans and people around the globe can live their daily life with convenience and happiness. Practicing good entrepreneurship is also important because it means that anyone who is willing to work hard enough in this country can achieve their goals and experience success.

The importance of entrepreneurship to me is that it provides a solid work ethic approach and reward based system rooted in completion of solving problems and achieving personal goals. Being entrepreneurial means bringing my creative and professional ideas to the table making them a functional concept that can be implemented into reality for problem solving. Entrepreneurship also means being self-reliant and being able to communicate my ideas effectively which in turn, provides solutions to people's problems. Having the ability to be entrepreneurial in the workforce will allow me to have extra freedom to design business models that fit around my concentrated area of problem solving. Implementing entrepreneurship into my life allows for having the freedom to pursue my own vision and to have the control and flexibility of my own time. In terms of being entrepreneurial in web design and digital media, I will have the freedom to create my own business model and connect with customers to design eloquent, responsive designs that will not only increase the customers sales but also provide aesthetic web pages that will please the consumer's eye.

With this scholarship, I will be able to get a head start in furthering my educational goals in receiving an Associate degree in digital media with a concentration in web design. In the long term, this scholarship will have provided me a solid foundation for solving interactive web design problems and creating aesthetic, responsive solutions for the online marketplace. Being entrepreneurial will increase my success in problem solving and will assist me in serving the public good. It also provides me with a solid work ethic approach and reward based system rooted in completion of solving problems and achieving personal goals.