



# 2018 Sponsorship Opportunities

Become an IAICDV sponsor to support the association and get recognition in the industry. Your company could be recognized at the convention, in promotional materials, on the IAICDV website, in newsletters and more. Take advantage of this great opportunity today!

**IAICDV 49th Annual Convention**  
November 5-7, 2018  
Turnberry Isle | Miami, Florida

## COMPANY INFORMATION

Company \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

### PLATINUM SUPPLIER \$15,000 GOLD SUPPLIER \$6,000

- 2 Convention Exhibit Booths with 5 Delegate Registrations
  - Convention Breakfast Sponsor (includes introductory remarks 2 minutes or less)
  - Convention Lunch Sponsor
  - Logo on the Convention Program
  - Printed Material in Convention Registration Packs
  - Convention App Banner Ad with Landing Page
  - Logo Projected on Screens & at Registration
  - Logo w/ Corp. Link on IAICDV Website
  - Logo w/ Corp. Link on Convention Webpage
  - Chimes Newsletter Sponsor (includes full-page ads in 3 editions)
  - Logo on Monthly Refresher E-Blasts
  - 20% off A La Carte Sponsorship Items
- 1 Convention Exhibit Booth with 3 Delegate Registrations
  - Convention Coffee Break Sponsor
  - Logo on the Convention Program
  - Convention App Banner Ad
  - Logo Projected on Screens & at Registration
  - Logo on Convention Webpage
  - Logo on IAICDV Website
  - Chimes Newsletter Sponsor (includes one full-page ad in 1 edition)
  - Logo on Monthly Refresher E-Blasts
  - 20% off A La Carte Sponsorship Items

### PLATINUM OPERATOR \$3,000 GOLD OPERATOR \$1,500

- 2 Convention Delegate Registrations
  - Logo on the Convention Program
  - Chimes Newsletter Sponsor (includes one full-page ad in 1 edition)
  - Logo Projected on Screens & at Registration
  - Logo on IAICDV Website
  - Logo on Convention Webpage
  - Logo on Monthly Refresher E-Blasts
- 1 Convention Delegate Registration
  - Logo Projected on Screens & at Registration
  - Logo on the Convention Program
  - Logo on IAICDV Website
  - Logo on Convention Webpage
  - Logo on Monthly Refresher E-Blasts

## PAYMENT METHOD

- Check – payable to IAICDV  American Express  Visa  MasterCard  Discover

TOTAL \$ \_\_\_\_\_

CC # \_\_\_\_\_ Exp \_\_\_\_\_ CVV \_\_\_\_\_

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

## Sponsorship A La Carte

### Directory Advertising

- Full Page Color - \$900 (7.5 X 10 no bleed) (8.75 X 11.25 full bleed)
- Half Page Color - \$600 (7.5 X 5 no bleed) (8.75 X 5.75 full bleed)
- Quarter Page Color - \$400 (3.25 X 5 no bleed) (4.5 X 5.75 full bleed)

### Newsletter Sponsorships

- Chimes Newsletter - \$400/edition (full-page ad or article)
- Chimes Newsletter - \$1,000/year (includes full-page ads in 3 editions)
- Monthly Refresher - \$200/edition (small ad or your logo w/ corp. link)

### Annual Convention Sponsorships

- Hotel Key Cards - \$2,000
- Name Badge Lanyards - \$1,200
- Printed Material in Registration Package - \$1,000
- Keynote Speaker - \$2,000

Branded Registration Hospitality Gifts:

- Level 1: \$2,500**  
Tote Bags; Water Bottles; Sunscreen; Flash Drives
- Level 2: \$2,000**  
Hand Sanitizer; Lip Balm; Chip Clip; Mints
- Level 3: \$1,000**  
Pens
- Level 4: \$750**  
Provide your own promo item. (Sponsor is responsible for shipping 250 items to the hotel with arrival date between Oct. 31-Nov. 2.)

### Annual Convention App Sponsorships

- Splash Page (Opening Screen) Ad - \$1,000
- Banner Ad - \$500
- Push Notification/App Alert - \$200

Turn in form, high resolution logo, and any artwork by Sept. 1, 2018 to:

IAICDV Headquarters ~ 3601 E. Joppa Rd., Baltimore, MD 21234 ~ Tel: 410.931.8100 ~ Fax: 410.931.8111 ~ [info@iaicdv.org](mailto:info@iaicdv.org)